



NEWS from MCEDC

Marshall County Economic Development Corporation

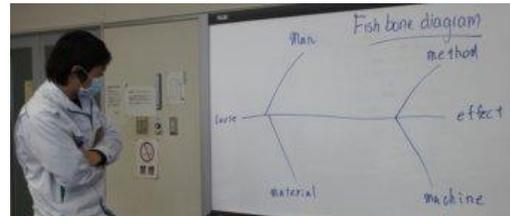
March 2012

Register Now .. *Root Cause Analysis* Training offered in Plymouth
April 9th through Purdue University Manufacturing Extension

Do you have a recurring business problem that you are unable to solve?

Help may be closer than you think.

Root cause analysis is a problem solving method used to determine the fundamental, underlying reason (or root cause) for a problem. In this valuable one-day workshop, you and your employees will learn to identify the cause of a problem, find a solution, and prevent reoccurrence to save you time, money, and resources.



On April 9, 2012, Marshall County Economic Development Corporation, the Plymouth Chamber and InfusE Industry & Education Partnership are bringing this training to our area. Depending on feedback we receive on other in-demand topics in Lean processes and professional development, Purdue MEP will be engaged to host other training events in Plymouth on a regular basis.



[Read more and register online.](#)

Indiana Economic Development Corporation & the Edward Lowe Foundation Seek Nominations for 2012 "Companies to Watch"



COMPANIES TO WATCH™
AN EDWARD LOWE FOUNDATION PROGRAM

The Indiana Economic Development Corporation (IEDC) through its Small Business Development (ISBDC) network and the

Edward Lowe Foundation is accepting nominations for the fifth annual Indiana Companies to Watch awards program. These awards recognize the state's most impressive second stage growth companies known for performance in the marketplace, innovative products, unique processes, or philanthropic programs. Since 2008, a total of 184 companies have received this award representing almost 10,000 jobs and generating more than \$2 billion in revenue.

MCEDC is pleased to nominate qualifying Marshall County businesses and encourages companies interested in the competition to contact our office for more information, or for assistance in completing the application.

In order to be nominated, the company must be a privately held firm that employs six to 150 full time employees and have between \$750,000 to \$100,000,000 in annual revenue or capital. Anyone can nominate a business or apply by completing an online application form. The applications are reviewed and the companies receive the awards based upon past growth, projected success, innovation, technological application, company culture, community involvement, and other factors.

Nominations will be accepted through March 30th, and nominated companies must complete an application by April 16. A company can also forgo the nomination process and submit an application on their own by the April deadline.

[Read more about the competition and apply online.](#)



Spotlight on Resources: MIDAS Center Co-work Space, a Unique Business Amenity in Downtown Plymouth

Flexibility, Affordability, Social & Professional Networking Opportunities =

Creative Solution for Small Biz Start-ups

The MIDAS Center is a vibrant new addition to the local entrepreneurial ecosystem.

Owner Andrea Cook, a specialist in digital marketing and today's latest social media outlets, has turned an abandoned historic building on Plymouth's Michigan Street into a modernized hub for encouraging all things business.



Offering shared space, services and costs, with a value-add of connectivity to other entrepreneurs, co-working is a hot new trend in larger urban areas that has found a home nearby.



MIDAS Center Interior

Daily passes can be purchased to host meetings, training or special events. Reasonably priced monthly passes provide lessees with 24/7 keyed access to the building.

[Check out the MIDAS Center Co-work FB Community Page](#)

NIPSCO Offers New Electric Energy Efficiency Programs through "Energizing Indiana" Partnership

NIPSCO has announced several new electric energy efficiency programs benefitting homes, schools, businesses, and commercial facilities through the "Energizing Indiana" partnership. This partnership is a cooperative effort



between the Indiana Utility Regulatory Commission, participating utilities and consumer organizations throughout the state.

For business and manufacturers, the Commercial and Industrial (C&I) Prescriptive Rebate Program is specifically designed to assist facility managers and owners in achieving a long-term and cost effective energy savings program. Each rebate structure is customer tailored to fit the needs of individual businesses and is based upon the installation of energy efficient equipment and system improvements. Eligible energy efficiency upgrades can include, but are not limited to, lighting, variable frequency drives, HVAC, and efficient Energy Star products.

[Learn more about Energizing Indiana.](#)

Calling Next-Gen Entrepreneurs ... South Bend Entrepreneurship Academy Offered July 8-13 for High School Juniors & Seniors

Offered for the first time this year at the South Bend campus, the Purdue College of Technology Entrepreneurship Academy is an intensive five-day high-tech program for incoming Indiana high school juniors and seniors. Teams of aspiring Entrepreneurs will learn to identify a possible business, develop a product or service, create a marketing plan and pitch the idea to potential investors.

Students who demonstrate an aptitude in the areas of math, science and technology along with an interest in entrepreneurship are encouraged to apply. Candidates should have strong leadership skills and a desire to learn in an accelerated environment. Students accepted into the program pay a \$75 registration fee for the week.



Deadline for nominations is March 30!

For additional information, please contact **Mike Sanders**, Director, Purdue College of Technology at South Bend via **email** or (574) 520-4180.

Contact Information

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