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MCEDC hires Assistant Director to Lead Grant Funding Initiatives

Plymouth, IN (February 3, 2010) Marshall County Economic Development Corporation (MCEDC) announced today that it has hired a new full-time Assistant Director. Jennifer Laurent has joined the staff of the organization with the primary responsibility of positioning Marshall County to compete for state and federal grant funding for priority projects.

“Because of Jennifer’s experience in municipal economic development, along with her understanding of how development financing works, she will be able to proactively and creatively work with our local business community,” said Tom Turner, Executive Director of MCEDC. “She will spearhead our efforts to match resources to infrastructure improvement projects and job growth strategies that will benefit existing businesses as well as attract innovative new companies to Marshall County.”

Laurent has an extensive background in economic development project leadership, commercial real estate development and grant administration. From 2003-2009, she held the position of Economic Development Specialist with the City of South Bend, where she served as Senior Project Manager for the Northeast Neighborhood south of the University of Notre Dame campus, Airport Economic Development Area and Downtown South Bend.

Laurent has a Masters Degree in Urban Planning from New York University with a Specialization in Economic Development Finance.

About MCEDC: Marshall County Economic Development Corporation (MCEDC) works to expand and diversify the economy of the county by fostering investment in new and existing facilities and creating entrepreneurial capacity. Since it was established in 2008, MCEDC has invested in over -- projects equaling more than -- of taxable value. For more information about MCEDC, go to marshallcountyledc.org or call (574) 935-8499.

